

Businesses that evolve will survive. Will yours?

The biggest threat to manufacturers today is cybersecurity. And with COVID-19, it's just gotten a lot worse.



Current Challenges:

- No plan for impending cyber shock
- More endpoints and a fragmentation of responsibility
- More remote work
- Financial and liquidity limitations



Providing Solutions:

- Secure your email communications and file transfers
- Scale security with cloud-based solutions to empower industry like never before
- Launch a remote work plan including cybersecurity
- Consolidate cybersecurity vendor to cut costs



The Benefit:

- Adapt to changing threat landscape
- Lower risk of IP loss
- Invent better processes
- Faster innovation
- Free up budget

When the pandemic hit, manufacturing was not immune.

How the 2020 pandemic changed things

With social distancing requirements on manufacturing floors, global supply networks in flux, and countries around the world disrupted by lockdowns and trade embargoes, threat actors are busy exploiting every possible angle. Be intentional and embrace the opportunity to evolve with true threat protection and encryption for email, plus the confidence to send documents securely from anywhere to anywhere. Trust your business evolution to the Zix Secure Cloud.

The Worst Is Avoidable:

All the ways manufacturers have responded to the pandemic supply shock have created a cybersecurity shock, and now is the time to secure their endpoints and sensitive communication channels—especially email.

A vast majority of those attacks happen through business email. And most of those, via phishing attempts.



Zix Secure Cloud: Addresses weak links in the supply chain



The Zix Secure Cloud is custom-designed to help the manufacturing industry, now and well into the rapidly changing future. It's one cloud with everything organizations need to defend against cyberthreats, secure data and communications and send files with confidence:

- ✓ **Email threat protection to guard against zero-day attacks, impersonation attempts, and other malicious threats**
- ✓ **Automated, transparent email encryption (with no user involvement)**
- ✓ **Simple, secure file share with rights management for large files of any type**
- ✓ **Consolidated platform for easy management and control, and simplified scalability when needed**
- ✓ **Proactive threat awareness with 24/7 threat analysis and phenomenal support**

With Zix Secure Cloud, manufacturing organizations:

- Achieve order amidst chaos
- Ensure confidentiality and integrity of digital information
- Improve sharing and decision making
- Embrace technology without the fear of risk or exposure

Why Zix:

Combines predictive machine learning with 24/7 live threat analysts to prevent COVID-19 related threats

- Industry's largest email community, securing billions of messages monthly
- More than 80,000 customers across all industries, including healthcare, financial, manufacturing, etc.
- Deep security pedigree serving the world's leading banks, regulators, and businesses for more than 15 years

Compliance and Productivity – the perfect complement to email security

Addressing security is a critical first step in building your secure modern workplace but building a strong compliance posture and investing in modern productivity tools allow you to govern your business and empower employees to be their best.

Zix unified information archiving is the cornerstone for data retention enabling you to stay ahead of emerging regulations while fostering your culture, code of conduct and ethical business practices. With powerful eDiscovery and sharing technology you can efficiently navigate surprise audits and litigation matters.

With Zix productivity, your employees can work from anywhere with Microsoft 365 apps, Exchange Mailbox, OneDrive and collaborate with ease with SharePoint, Yammer, Teams, Stream, and more. Zix is the #1 provider of Microsoft 365 in North America with over 10,000 successful migrations and leads the industry with Phenomenal Care.

Our integrated Secure Suite of solutions is backed with cyber intelligence and hosted on a cloud-native platform that enables your cloud transformation and frees you to think forward.

Learn more at
[Zix.com/manufacturing](https://zix.com/manufacturing)